



Become a Victorville AYSO Region 665 Sponsor or Booth Vendor!

American Youth Soccer Organization is a nationwide non-profit organization that develops and delivers quality youth soccer programs in a fun, family oriented environment.

Why become an AYSO Sponsor?

AYSO Sponsorship is one of the means open to a company to bring itself or its products to the attention of its local community. Advertising is the most frequently used marketing tool and speaks to a consumer in a direct way. It announces the availability of a product and creates an image for a brand. It can also provide information on product quality, characteristics, price and performance. AYSO Sponsorship is a commercial agreement between a company and AYSO to enter into a joint venture to promote their mutual interests. In return for a financial contribution AYSO will advertise the company's name at many soccer activities. These activities can be as varied as the imaginations of the participants.

Where does my sponsorship money go?

AYSO is a non-profit organization that is ran strictly by volunteers. All sponsorship money is used for the kids within the region to provide them with a better and safer playing environment, such as: scholarships, newer equipment, skill training, developing new fields and other special projects that cannot be funded through our general fund.

Who can become an AYSO Sponsor?

Anyone can be an AYSO sponsor. Sponsors can be a private organization, corporation, any business entity or even an individual.

How can I Donate?

There are several levels of sponsorship:

Regional Sponsor- Sponsorship of \$500.00 or more

- **Benefits:** AYSO will recognize the sponsor by providing a vinyl gate banner to be displayed at all regular season events, advertising them on our regional website with a possible link to your company's website, and your name advertised in our fall season bi-weekly Regional Newsletter. As a token of our appreciation all Regional sponsors will receive an official AYSO Regional Sponsor Plaque.

Vendor Booth Sponsor- Cost of \$150 per booth

- **Benefits:** AYSO will have vendor opportunities this year at our Opening Day Ceremony, Picture Day and Tournament events. You will have the opportunity to reach over 1000 families that will be in attendance. As a token of our appreciation all Vendor Sponsors will receive an official AYSO Regional recognition certificate.



Vendor Form

Date: _____

Name / (Company Name): _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Please select your donation below:

- Regional Sponsor **\$500 or more** *Specify Amount:* _____
- Opening Day Booth **\$150** – September 11, 2010 from 8:00AM – 5:00PM
- Picture Day Booth **\$150** - October 3, 2010 from 8:00AM – 5:00PM

TOTAL AMOUNT ENCLOSED: _____

How are you sending your sponsorship?

Credit Card Check Money Order Cash

Credit Card Type: Visa Card MasterCard Discover Card

Credit Card Number: _____

Expiration Date: _____ CVC Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

I agree that my above card be charged for the amount stated in the "total amount" area listed above:

Cardholder Signature: _____

Please make checks payable to **AYSO Region 665:**

Mail this form and check to:

**Sponsorship Coordinator
AYSO Region 665
PMB #223
13680 Bear Valley Rd., Ste. E-4
Victorville, CA 92392**

ALL DONATIONS ARE TAX DEDUCTABLE.

American Youth Soccer Organization ("AYSO") is a non-profit 501(c)(3) California corporation. "Thank you" for your participation in your local soccer program. If you have any questions, visit our website at www.ayso665.org.